

**File No. K-44020/41/2018-TPD**  
**Government of India**  
**Department of Commerce**  
**(Trade Policy Division)**

Udyog Bhavan, New Delhi  
Dated 20.12.2019

**Office Memorandum**

**Subject: Guidelines of the Champion Service Sector Scheme**

This is with reference to Department of Commerce's note for the Cabinet on 'Action Plan for Champion Sectors in Services' which was accorded approval by the Union Cabinet on 28th February, 2018, whereby, it was decided to give focused attention on 12 identified services sectors, namely, IT &ITeS, Tourism and Hospitality Services, Medical Value Travel, Transport and Logistics Services, Accounting and Finance Services, Audio Visual Services, Legal Services, Communication Services, Construction and Related Engineering Services, Environmental Services, Financial Services and Education services to help them achieve their full potential. Further, the Union Cabinet also accorded approval for creation of earmarked fund of Rs. 5000 Crore to support sectoral initiatives of nodal Ministries/Departments identified for above sectors.

2. In pursuance of the Cabinet decision, the Expenditure Finance Committee (EFC) in its meeting on 6th September, 2019, approved the proposal for the umbrella scheme of Department of Commerce, the Champion Services Sector Scheme (CSSS), along with the sectoral schemes of six nodal Ministries/Departments under CSSS, namely, Ministry of Human Resource Development, Department of Telecommunication, Ministry of AYUSH, Ministry of Housing and Urban Affairs, Ministry of Tourism and Ministry of Electronics and Information Technology, for a total amount of Rs. 3369.75 Crores for 2019-20 to 2023-24 out of the Rs. 5000 Cr fund approved by the Cabinet. Further, it has been decided that detailed proposals of the nodal Ministries/ Departments for the remaining funds out of Rs.5,000 crore earmarked will be reviewed and recommended by the Screening Committee and appraised/approved as per the extant guidelines on delegation of financial power for appraisal/approval of Public funded schemes/projects.

Contd. ...

3. In this regard, the undersigned is directed to issue the Guidelines of the umbrella scheme, the Champion Services Sector Scheme, for information and necessary action. It is understood that nodal Ministries/Departments, whose proposals for sectoral schemes under CSSS have been approved by the EFC, are preparing and issuing the detailed guidelines of their sectoral schemes.



(Sangeeta Saxena)

Director

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Encl: as above.

To,

#### Central Ministries/Departments

1. CEO, NITI Aayog
2. Secretary, Ministry of Tourism
3. Secretary, Ministry of Electronics and Information Technology
4. Secretary, Ministry of Human Resource Development
5. Secretary, Department of Legal Affairs
6. Secretary, Ministry of Information and Broadcasting
7. Secretary, Ministry of Corporate Affairs
8. Secretary, Ministry of Health and Family Welfare
9. Chairman & Secretary (T), Department of Telecommunications
10. Secretary, Ministry of Environment, Forest and Climate Change
11. Secretary, Ministry of AYUSH
12. Secretary, Ministry of Housing and Urban Affairs
13. Secretary, Department of Economic Affairs
14. Secretary, Department of Financial Services
15. Secretary, Department of Expenditure
16. Special Secretary, Logistic Division, Department of Commerce

Copy to:

1. Shri Sudhi Ranjan Mishra, Additional Secretary, Department of Legal Affairs
2. Shri Anant Swarup, Joint Secretary, Department of Commerce
3. Shri Manoj Pandey, Joint Secretary, Ministry of Corporate Affairs
4. Ms. Padmaja Singh, Joint Secretary, Ministry of Health and Family Affairs
5. Shri Surinder Pal Singh, Joint Secretary, Department of Economic Affairs
6. Ms. Anjana Dube, Deputy Director General, Department of Financial Services
7. Shri Sanjay Singh, Deputy DG (M&C), Ministry of Tourism
8. Shri V.K. Siljo, Director, Ministry of Human Resource Development
9. Shri Niraj Kumar, Director (NULM), Ministry of Housing and Urban Affairs
10. Dr. Anupam Srivastava, Director, Ministry of Ayush
11. Ms. Swati Shahi, Director, Department of Telecommunications
12. Shri Rajeshwar Singh Janwar, Scientist E, Ministry of Electronics and Information Technology
13. Dr. Shruti Rai Bhardwaj, Scientist E, Ministry of Environment, Forest and Climate change
14. Ms. Dhanpreet Kaur, Deputy Secretary, Ministry of Information and Broadcasting
15. NIC with a request to upload on the website of DOC

**State Governments/UTs**

To,

Chief Secretaries of all States/UTs

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## **Guidelines for the Champion Services Sector Scheme (CSSS)**

### **1. INTRODUCTION**

1.1 The service sector contributes significantly to India's GDP, exports, FDI inflow and job creation. Services growth has been aiding India's overall growth, especially in the last two decades. Services trade surplus has been financing more than 50% of India's merchandise trade deficit. The Honourable Prime Minister highlighted the importance of the service sector in his inaugural address at the Global Exhibition on Services 2015 and emphasized his vision to make India the services hub of the world.

1.2 The services sector is facing global headwinds of creeping protectionism, trade wars and slowdown. Focused sectoral initiatives are required to revive services sector growth. India's services exports are characterized by over dependence on IT &ITeS. For sustained growth, there is an urgent need for diversification to new sectors. Accordingly, the Department of Commerce (DoC) prepared a note for the consideration of the Cabinet on 'Action Plan for Champion Sectors in Services'.

1.3 The Union Cabinet chaired by the Honourable Prime Minister in February 2018 approved the proposal of DoC to give focused attention to 12 identified Champion Services Sectors for promoting their development and realizing their potential. These include Information Technology & Information Technology enabled Services (IT &ITeS), Tourism and Hospitality Services, Medical Value Travel, Transport and Logistics Services, Accounting and Finance Services, Audio Visual Services, Legal Services, Communication Services, Construction and Related Engineering Services, Environmental Services, Financial Services and Education Services.

1.4 The Union Cabinet directed the nodal Ministries/Departments concerned to consider/build upon the indicative draft sectoral plans furnished by DoC to finalize and implement the Action Plans for the identified Champion Services Sectors. The respective line Ministries/Departments are required to finalize the implementation timelines along with a ~~monitoring mechanism to monitor implementation of their Action Plans under the overall~~ guidance of Secretaries (CoS) under the Cabinet Secretary. The Union Cabinet also approved creation of an earmarked dedicated fund of Rs.5000 Crore to enable expedited approvals for funding, as required, of sectoral initiatives of the identified Champion Services sectors.

### **2. STRUCTURE OF THE SCHEME**

2.1 The umbrella scheme is titled the 'Champion Services Sector Scheme (CSSS)', which is a Central Sector Scheme of the Department of Commerce for the period 2019-20 to 2023-24. The identified nodal Ministries/Departments of each of the 12 champion services sectors shall finalize and implement an action plan, which in effect would be their sectoral scheme. The

sectoral schemes of the nodal Ministries/Departments shall operate under the umbrella scheme. List of sectoral schemes along with nodal Ministry / Department for each of the Champion Service Sectors is as follows:

	<b>Title of Sectoral Scheme under the Umbrella Scheme</b>	<b>Nodal Ministry/Department</b>
1.	<b>CSSS-Information Technology &amp; Information Technology enabled Services</b>	Ministry of Electronics & Information Technology
2.	<b>CSSS -Tourism and Hospitality Services</b>	Ministry of Tourism
3.	<b>CSSS -Medical Value Travel Services</b>	Ministry of Health & Family Welfare and Ministry of AYUSH
4.	<b>CSSS -Transport and Logistics Services</b>	Department of Commerce
5.	<b>CSSS -Accounting and Finance Services</b>	Ministry of Corporate Affairs
6.	<b>CSSS -Audio - Visual Services</b>	Ministry of Information & Broadcasting
7.	<b>CSSS -Legal Services</b>	Ministry of Law & Justice
8.	<b>CSSS -Communication Services</b>	Ministry of Communications
9.	<b>CSSS-Construction and Related Engineering Services</b>	Ministry of Housing and Urban Affairs
10.	<b>CSSS -Environmental Services</b>	Ministry of Environment, Forest and Climate Change
11.	<b>CSSS -Financial Services</b>	Department of Economic Affairs, Department of Financial Services, Ministry of Finance
12.	<b>CSSS -Education Services</b>	Ministry of Human Resource Development

### **3. AIMS AND OBJECTIVES OF THE SCHEME**

#### **3.1 Aim:**

DoC has identified many sectoral and cross-cutting issues through a series of interactions with Ministries/Departments concerned as well as other stakeholders. Based on these interactions, indicative comprehensive action plans for the sectors were included in the

Cabinet Note to serve as a base for the nodal Ministries/Departments to utilize or build upon. The overall aim of the champion services sector scheme is to achieve the following:

- i. Unleash the full potential of the services sectors and achieve their sustained growth
- ii. Diversification across a broad range of services sectors
- iii. Enhance global competitiveness of India's services sectors and position India as a services hub of the world

Focused initiatives for 12 sectors under the Champion Services Sector Scheme would help in achieving this.

### 3.2 Objectives:

The main objectives of the Champion Services Sector Scheme are as follows:

- i. **Sectoral and Cross-cutting issues including domestic regulatory reforms** - The nodal Ministries/Departments need to address sectoral and cross-cutting issues including domestic regulatory reforms, skill development, development of services standards, build a facilitative visa regime, create a robust data protection regime etc.
- ii. **'New' initiatives** - To prevent India's services sector from losing its competitive position in the global market, it is important to introduce innovation. The initiatives under CSSS may be based on 5 pillars, namely, 'New Processes' - for improving ease of doing business, 'New Infrastructure' - for strengthening physical and digital connectivity, 'New Sectors' - based on identifying sectors with untapped potential for value addition, employment generation and technology up-gradation, 'New Mind-set' - aimed at changing the official mind-set from 'issuing / approval authority' to 'partnering in business' to create a business-friendly environment, which are equally relevant to the services sector and 'New Standards' as the role of standards in shaping the export competitiveness of various services sectors is becoming an increasingly important aspect in shaping global trade in services.
- iii. **Value Added in Domestic Services Sectors** - Increased productivity and competitiveness of the Champion Service Sectors will enhance services gross value added contributed by domestic services sectors.
- iv. **Exports** - It will boost India's services exports across a broad range of services sectors and all modes of supply including attracting foreigners to come to India for consumption of services
- v. **Skill Training and Employment creation** - The quality & productivity in a particular service sector is directly related to level of skill. Targeted skilling of India's workforce based on domestic and global skills shortages as part of the CSSS will further assist in making services sectors more competitive and also lead to employment generation.

## 4. CONTOURS OF THE PROPOSAL FOR THE SECTORAL SCHEME UNDER CSSS

4.1 In pursuance of the decision of the Union Cabinet, during the various review meetings on CSSS, the Department of Commerce stressed that the Sectoral Schemes of the nodal

Ministries/Departments under CSSS may include both the sectoral proposals for which funding may be sought by the nodal Ministries/Departments under CSSS and the agenda for reforms for which funding may or may not be required.

4.2 Proposals for the sectoral schemes may be submitted by the Nodal Ministries/Departments to DoC as per the formats at **Annexures I** (which has been prepared based on the EFC format of Department of Expenditure), **Annexure II**

4.3 The sectoral scheme including the sub scheme/components would be finalized by the respective nodal Ministries/Departments in line with the priorities defined in the Cabinet Note on 'Action Plan for Champion Services Sector' which was approved by the Union Cabinet on 28<sup>th</sup> February, 2018 and objectives of the CSSS. The components/programs under the sectoral scheme may, inter-alia:

- i. address sectoral and cross-cutting issues including domestic regulatory reforms, skill development, services standards regime, visa regime, data protection regime etc.,
- ii. include substantive content under the five pillars enunciated in the Cabinet note, namely, 'new processes' - for improving ease of doing business, 'new infrastructure - for strengthening physical and digital connectivity', 'new sector - based on identifying sectors with untapped potential for value addition', 'new mind-set - aimed at changing the official mind-set from issuing / approval authority to partnering in business' and 'new standards' - for strengthening export competitiveness of various services sectors'
- iii. focus on promoting value addition in services sectors,
- iv. focus on enhancing exports of services including attracting foreigners to come to India for consumption of services
- v. focus on unique and innovative solutions
- vi. encourage private sector investment through the Public Private Partnership (PPP) route.
- vii. involve no overlap of proposals with existing schemes of Ministries / Departments of Govt. of India. Wherever possible, convergence with the ongoing / existing schemes of the ministries should be explored
- viii. include mechanisms to achieve both output and outcome as per the Output Outcome Framework (OOMF) keeping in mind the Medium Term Expenditure Framework (MTEF) of the Scheme/ Ministry
- ix. include all necessary details regarding well defined targets, modalities and timelines for implementation

## **5. PROCEDURE FOR SUBMITTING PROPOSALS UNDER CSSS BY NODAL MINISTRIES/ DEPARTMENTS/ STATE GOVERNMENTS/UTs/AUTONOMOUS AND OTHER GOVERNMENT BODIES**

5.1 The nodal Central Department / Ministry under CSSS shall formulate its proposal with regard to its relevant service sector. State Governments/UTs/ Autonomous and other



government bodies can formulate their proposals with regard to their relevant services sectors and submit the same to the concerned nodal Central Ministry/Department for consideration by the nodal Central Ministry/Department to incorporate as part of their sectoral scheme.

5.2 The nodal Central Department / Ministry shall thereafter submit its proposal to the Department of Commerce in the prescribed format, as indicated in Para 4 above. It is highlighted that the proposal should contain the comments of the Financial Advisor of the nodal Central Department/Ministry initiating the proposal, Department of Expenditure, NITI Aayog and all related Central Ministries/Department.

## 6. PROCEDURE FOR PROCESSING PROPOSALS UNDER CSSS

6.1 A Screening Committee has been constituted as per recommendations of the Committee of Secretaries (CoS) meeting held on May 3, 2018, to screen and recommend the proposals for sectoral schemes brought forth by the nodal Ministries / Departments. The members of this Committee are as under:

1.	CEO, NITI Aayog	Member
2.	Commerce Secretary	Member / Convenor
3.	Secretary, Department of Expenditure	Member
4.	Secretary, Department of Financial Services	Member
5.	Secretary of the nodal Ministry/Department concerned with the proposal	Member

6.2 The role of the Screening Committee shall be as follows:

- i. The Screening Committee shall screen and recommend proposals on sectoral schemes that are line with the objectives of CSSS and include components laid out in Para 4above.
- ii. The Screening committee shall be empowered to re-appropriate the above outlays between the nodal Ministries/ Departments as per inter se priorities within the overall resource envelope of Rs 5000 cr.

6.3 On receipt of the proposal from the nodal Ministry / Department, Department of Commerce shall process the same in line with the objectives of CSSS and place it before the Screening Committee. The Department of Commerce shall provide secretariat support to the above-mentioned committee. An effort will be made to finalize the proposal for submission to the Screening Committee at the earliest.

## **7. PROCEDURE FOR APPROVAL OF SECTORAL SCHEMES UNDER CSSS**

### **7.1 Proposals for Sectoral Schemes approved under CSSS:**

7.1.1 In pursuance of the decision of the Committee of Secretaries (CoS) in its meeting held on 3rd May, 2018, the Screening Committee (SC), headed by CEO, NITI Aayog, in its two meetings held on 19th December, 2018 and 6th March, 2019, screened and recommended proposals for a total amount of Rs.4344.75 Crore of the seven nodal Ministries/ Departments under CSSS, namely, Ministry of Human Resource Development, Department of Telecommunication, Ministry of Housing and Urban Affairs, Ministry of Tourism, Ministry of Corporate Affairs, Ministry of Ayush and Ministry of Electronics and Information Technology.

7.1.2 The Department of Commerce prepared the Expenditure Finance Committee (EFC) Note on the umbrella scheme, the Champion Services Sector Scheme which included the proposals of the seven nodal Ministries/Departments under CSSS recommended by the Screening Committee.

7.1.3 On 6th September, 2019, after detailed discussions and deliberations, EFC accorded approval to the umbrella scheme, the Champion Services Sector Scheme (CSSS) along with proposal for sectoral schemes of six nodal Ministries/Departments under CSSS, namely, Ministry of Human Resource Development, Department of Telecommunication, Ministry of AYUSH, Ministry of Housing and Urban Affairs, Ministry of Tourism and Ministry of Electronics and Information Technology, for which funding is required for a total amount of Rs.3369.75 Crores for 2019-20 to 2023-24 out of the Rs. 5000 Cr Fund approved by the Union Cabinet. Year wise and component-wise breakup of amount recommended is at **Annexure III**.

### **7.2 Proposals for Sectoral Schemes to be approved under CSSS**

7.2.1 As per the decision of the EFC, detailed proposals for sectoral schemes of the nodal Ministries/ Departments for the remaining funds out of Rs.5,000 crore earmarked by the Union Cabinet for CSSS may be reviewed and recommended by the Screening Committee. These proposals may be appraised/ approved as per the extant guidelines on delegation of financial power for appraisal/ approval of Public funded schemes/projects.

7.2.2 For details of the decisions of the EFC, minutes of the meeting of the EFC may be perused at **Annexure IV**.

## **8. FUNDING PATTERN**

8.1 Once the proposal is approved by the competent authority, the Department of Commerce being the nodal agency, shall in consultation with the nodal Ministries/ Departments, be responsible for providing nodal Central Ministry/Department wise details of budgetary allocation required for the proposals under CSSS to the Budget Division, Department of Economic Affairs.

8.2 Each nodal Ministry/Department shall create a budget head in the name of "Champion Service Sector Scheme (CSSS) – 'Name of the sector'" for allocating and booking expenditure under the scheme in their demand for grants. The allocations will be made by the Budget Division, Department of Economic Affairs in the individual nodal Central Ministry/Department's Demand for Grants, each year, as per the expenditure requirement.

8.3 For proposals under CSSS pertaining to the State Governments/UTs/Autonomous and other government bodies, the provisions under relevant functional heads including under Grants to State Governments and Grants to UTs will have to be made in the Demand for Grants for the nodal Central Ministries/Departments.

## **9. MONITORING AND EVALUATION**

9.1 A three-tier structure is envisaged for the monitoring and evaluation of the sectoral schemes under CSSS. Details are as follows:

**9.1.1 Tier I** – The respective nodal Ministries/ Departments shall undertake continuous monitoring and evaluation of the implementation of the sectoral schemes. Each nodal ministry/Department shall put in place a clear mechanism for monitoring and evaluation. Objective parameters may be included. The monitoring will be on two aspects:

- i) Progress of parameters, which relate to cross cutting issues including domestic regulatory reforms that do not involve any financial implication
- ii) Progress of parameters which relate to proposals for which funding has been sought.

The nodal Ministries/Department are required to utilize the Output-Outcome Framework (OOMF), as prescribed by NITI Aayog, keeping mind the Medium Term Expenditure Framework (MTEF) of the Scheme. Post completion of the sectoral scheme, the nodal Ministries/Department shall undertake evaluation of the performance of the sectoral scheme through an independent agency.

**9.1.2 Tier II** – The Department of Commerce shall monitor and evaluate the implementation of the sectoral schemes along with initiatives on domestic reforms by the nodal Ministries/Departments based on the periodic reports submitted by the nodal Ministries/Departments. Post completion of the scheme, DoC shall undertake evaluation of the performance of CSSS through an independent agency.

**9.1.3 Tier III** Periodic review of progress, as required, shall be done by the Committee of Secretaries (CoS). Department of Commerce shall provide secretariat support to the CoS in this regard.

#### **10. ROLE OF DEPARTMENT OF COMMERCE**

10.1 As a nodal agency responsible for administering the umbrella scheme, CSSS, activities to be undertaken by the Department of Commerce, inter alia, shall include the following:

- i. Conduct regular review meetings to assist the nodal Ministries/Departments in the preparation of proposals for sectoral schemes
- ii. Examine and assess the proposals submitted by the Nodal Ministries/Departments to ensure it is in line with the objectives of the scheme and place the same for consideration of the Screening Committee
- iii. In consultation with the nodal Ministries/Departments, furnish nodal Central Ministry/Department wise details of budgetary allocation required for the proposals under CSSS recommended by the Screening Committee and approved by the competent authority to the Budget Division, Department of Economic Affairs.
- iv. Provide secretariat support to the CoS for periodic monitoring and evaluation of implementation of sectoral schemes, as required
- v. Engage in regular promotional activities to disseminate awareness about the scheme and its role in projecting India as a services hub of the world.
- vi. Post completion of the scheme, undertake evaluation of the performance of CSSS through an independent agency.

# ANNEXURES

## Annexure I

**FORMAT FOR SCREENING AND RECOMMENDATION OF PROPOSAL FOR  
SCHEMES UNDER THE CHAMPION SERVICES SECTOR SCHEME**

**1. Scheme Outline**

- 1.1 Title of the Scheme.
- 1.2 Sponsoring Agency (Ministry/ Department/Autonomous Body or Undertaking)
- 1.3 Total Cost of the proposed Scheme
- 1.4 Proposed duration of the Scheme
- 1.5 Nature of the Scheme: Central Sector Scheme/ Centrally Sponsored Scheme
- 1.6 For Central Sector Schemes, sub-schemes/components, if any, may be mentioned.  
For Centrally Sponsored Schemes, central and state components, if any, may be mentioned.
- 1.7 Whether a New or a Continuing Scheme? In case of a Continuing Scheme, whether the old scheme was evaluated and what were the main findings?
- 1.8 Whether in-principle approval is required? If yes, has it been obtained?
- 1.9 Whether a Concept Paper or a Detailed Paper has been prepared and stakeholders consulted? In case of new Centrally Sponsored Schemes, whether the State Governments have been consulted?
- 1.10 Which existing schemes/sub-schemes are being dropped, merged or rationalized?
- 1.11 Is there an overlap with an existing scheme/sub-scheme? If so, how duplication of effort and wastage of resources are being avoided?
- 1.12 In case of an umbrella scheme (program) give the details of schemes and sub-schemes under it along with the proposed outlay component-wise.

**2. Outcomes and Deliverables**

- 2.1 Stated aims and objectives of the Scheme
- 2.2 Indicate year-wise outputs/deliverables in a tabular form.

Components	Year 1		Year 2 & so on		Total	
	Physical	Financial	Physical	Financial	Physical	Financial
1,2,3 & so on						

2.3 Indicate Outcomes of the Scheme in the form of measurable indicators which can be used to evaluate the proposal periodically. Baseline data or survey against which such outcomes would be benchmarked should also be mentioned.

2.4 Indicate the outcomes for local skill development and local employment generation through the scheme.

2.5 Indicate other schemes/sub-schemes being undertaken by Ministries/Department which have significant outcome overlap with the proposed scheme. What convergence framework have been evolved to consolidate outcomes and save public resources?

### 3. Target Beneficiaries

3.1 If the scheme is specific to any location, area and segment of population, please give the details and basis for selection.

3.2 Please bring out specific interventions directed in favor of social groups, namely women, SC, ST, differently abled, minorities and other vulnerable groups or targeted age group such as youth, targeted area such as North East, Himalayan, LWE, Island territories and other backward areas.

3.3 In case of beneficiary oriented schemes, indicate the mechanism for identification of target beneficiaries and the linkage with Aadhaar/UID numbers.

3.4 The institution for mode of delivery may be specified e.g. Panchayati Raj institutions, urban local bodies etc. or others.

### 4 Cost Analysis

4.1 Cost estimates for the scheme duration: both year-wise, component-wise segregated into non-recurring and recurring expenses.

4.2 The basis of these cost estimates along with the reference dates for normative costing.

4.3 In case pre-investment activities or pilot studies are being carried out, how much has been spent on these?

4.4 In case the scheme involves payout of subsidy, the year wise and component wise expected outgo may be indicated.

4.5 In case the land is to be acquired, the details of cost of land and cost of rehabilitation/resettlement, if any.

4.6 In case committed liabilities are created, who will or has agreed to bear the legacy

burden? In case assets are created, arrangements for their maintenance and upkeep?

**5. Scheme Financing**

5.1 Indicate the sources of finance for the Scheme: budgetary support under the Champion Services Sector

5.2 If external sources are intended, the sponsoring agency may indicate, as also whether such funds have been tied up?

5.3 Indicate the component of the costs that will be shared by the State Governments, local bodies, user beneficiaries or private parties?

**6. Approvals and Clearances**

6.1 Requirement of mandatory approvals and clearances from various local, state and national bodies and their availability may be indicated in a tabular form (land acquisition, environment, forestry, wildlife etc.)

S.No	Approvals/Clearances	Agency concerned	Availability (Y/N)

**7. Human Resources**

7.1 Indicate the administrative structure for implementing the Scheme. Usually creation of new structures, entities etc. should be avoided

7.2 Manpower requirement, if any. In case posts, permanent or temporary, are intended to be created, a separate proposal may be sent on file to Pers. Division of Department of Expenditure (such proposals may be sent only after the main proposal is recommended by the appraisal body)

7.3 In case outsourcing of services or hiring of consultants is intended, brief details of the same may be provided.

**8. Monitoring and Evaluation**

8.1 Please indicate the monitoring framework for the Scheme and the arrangements for statutory and social audit (if any).

8.2 Please indicate the arrangement for third party/independent evaluation. Please note that evaluation is necessary for extension of scheme from one period to another.



9 **Comments** of the Financial Advisor, NITI Aayog, Department of Expenditure and other Ministries/Departments may be summarized in tabular form along with how they are being internalized and used to improve this proposal.

**10. Approval Sought:**

(.....)

Joint Secretary to the Government of India

Tel. No. ....

Fax No.....

E-mail.....

**Please attach an Executive Summary along with the Concept/Detailed Paper outlining the main elements and overall architecture of the proposed sectoral scheme.**

## Annexure II

## CONTOURS OF THE PROPOSED SECTORAL SCHEME

1.	Why the proposed activity cannot be funded through the regular departmental budget with the approval of the minister concerned	
2.	Give details of focus on initiatives to promote value addition in services sectors	
3.	Give details of focus on initiatives to enhance exports of services including attracting foreigners to come to India for consumption of services	
4.	Indicate new and innovative elements of the proposal	
5.	Give details of focus on following cross cutting issues:	
i)	<p><b>Need for Independent Regulators:</b> - In several sectors independent and transparent regulatory arrangements need to be created / reformed. Similarly, reform intervention is required in the case of those professional services (e.g. chartered accountants, cost accountants, company secretaries, advocates, engineers, architects, doctors, nurses etc.) where the regulatory bodies exist, but the regulatory function is exercised by the professional association itself, which prevents role clarity. Each Ministry/Department for these Champion Services sectors, while preparing and implementing these Action Plans, needs to review the existing regulatory framework in their sectors and identify and implement necessary reform to create independent and transparent regulatory frameworks, which overcome conflict of interest issues by suitably separating the roles related to the professional body from the role related to regulation, standard setting etc.</p>	

ii)	<b>Developing Standards in Services:</b> - The departments / ministries concerned, supported by Bureau of Indian Standards (BIS), may take forward the initiative for development of service standards, including both cross-cutting horizontal standards and sector specific vertical standards in all champion sectors and their adoption in a time bound and systematic manner through mandatory as well as voluntary routes, so as to enhance competitiveness, service delivery quality and consumer welfare.	
iii)	<b>Promoting Skill Development with Foreign Language Capability:</b> - Ministry of Skill Development and Entrepreneurship is already working on strengthening the necessary regulatory framework, qualification standards and institutional accreditation process for skill development in existing as well as emerging services in line with global standards. Each ministry may delve on this critical area in its Action Plan including development of foreign language skills for promoting export of various services and creating supportive skilling infrastructure to enhance the supply of skilled workforce for the identified Champion Services Sectors, particularly at/around major hubs/clusters.	
iv)	<b>Facilitative Visa Regime</b>	
v)	<b>Issues relating to data privacy and cross border transfer of data</b>	
vi)	<b>Any Other</b>	
6	<b>Give details of focus on the five pillars of Champion Services Sectors</b>	
i)	<i>New Processes</i> - for improving ease of doing business	
ii)	<i>New Infrastructure</i> - for strengthening physical and digital connectivity	

iii)	<i>New Sectors</i> – based on identifying sectors with untapped potential for value addition, employment generation and technology up-gradation	
iv)	<i>New Mind-set</i> – aimed at changing the official mind-set from ‘issuing / approval authority’ to ‘partnering in business’ to create a business-friendly environment, which are equally relevant to the Services sectors	
v)	<i>New Standards</i> are proposed, as the role of standards in shaping the export competitiveness of various services sectors is becoming an increasingly important aspect in shaping global trade in services.	
7	<p><i>Whether any overlap exists of the proposals under CSSS with the existing schemes of Ministries / Departments of Govt. of India?</i></p> <p><i>Please mention Yes/No</i></p> <p><i>If yes, please give details.</i></p>	
8	<p><i>Whether the proposals encourage private sector investment through the Public Private Partnership (PPP) Route</i></p> <p><i>Please mention Yes/No.</i></p> <p><i>If yes, Pease mention the relevant</i></p>	

## Annexure III

Fund Allocation under Champion Services Sector Scheme (Rs. Cr.)											
S. No	Ministry/ Dept.	Sectoral Scheme	Sub-Scheme/Components	Total	Budgetary Requirement						
					2019-20	2020-21	2021-22	2022-23	2023-24		
-1	-2	-3	-4	-5	-6	-7	-8	-9	-10		
1	Ministry of Human Resource Development	CSSS Higher Education	Internationalisation of Higher Education								
			a) Scholarships*	562.50	112.50	112.50	112.50	112.50	112.50	112.50	
			b) Strengthening of Infrastructure	100.00	33.30	33.30	33.40				
			c) Strengthening Digital Infrastructure-Ministry's Website	11.50	3.83	3.83	3.84				
			d) Translation of Promotional Material Text in Multiple Languages	0.17	0.06	0.06	0.06				
			e) Introducing the City and Heritage Walks	1.12	0.37	0.37	0.38				
			f) Orientation/Seminar/Workshop/Annual Meet	3.56	1.19	1.19	1.18				
			g) Bridge Course in English	31.50	10.50	10.50	10.50				
			<b>Total</b>	<b>705.25</b>	<b>218.01</b>	<b>218.01</b>	<b>218.06</b>	<b>218.06</b>	<b>218.06</b>	<b>218.06</b>	<b>218.06</b>
			2	Department of Telecommunication	CSSS Communication Services	a) Brand Building of India as a Telecom Manufacturing and Services Destination	46.20	15.40	15.40	15.40	
b) Setting up of Digital Communications Innovation Square	104.00	17.50				44.50	42.00				
<b>Total</b>	<b>150.20</b>	<b>32.90</b>	<b>32.90</b>	<b>32.90</b>	<b>32.90</b>	<b>32.90</b>	<b>32.90</b>	<b>32.90</b>			
3	Ministry of AYUSH	CSSS Value Travel Medical	Medical Tourism in AYUSH Sector								
			a) Establishment of AYUSH Health Care Super Specialty Day Care/Hospital*	514.00	117.78	178.99	121.71	66.55	28.95		

## Fund Allocation under Champion Services Sector Scheme (Rs. Cr.)

S. No	Ministry/ Dept.	Sectoral Scheme	Sub-Schemes/Components	Total	Budgetary Requirement				
					2019-20	2020-21	2021-22	2022-23	2023-24
-1	-2	-3	-4	-5	-6	-7	-8	-9	-10
			b) SKM Development in AYUSH Sector and Establishment of AYUSH GRID	255.00	103.39	80.12	71.50	-	-
			NirvanKaushtVikasYojana						
4	Ministry of Housing and Urban Affairs	CSSS - Construction and Related Engineering Services	a) Improving Vocational Training Infrastructure and Certification for Skilled Workers in the Construction Industry	251.00	83.60	83.70	83.70	-	-
			b) Promotion of Onsite Training of Workers and Apprenticeship in the Construction Industry	281.00	93.60	93.70	93.70	-	-
			c) Promotion of Research and Innovation in the Construction Sector	124.00	41.40	41.30	41.30	-	-
				656.00	218.60	218.70	218.70	-	-
5	Ministry of Tourism	CSSS - Tourism and Hospitality Services	a) Creation of Tented Accommodation in Buddhist Circuit	140.00	32.00	50.00	58.00	-	-
			b) Extending Incentives for Improving Air Connectivity	225.00	75.00	75.00	75.00	-	-
			c) Capacity Building Programs in & Around Iconic Sites	90.00	30.00	30.00	30.00	-	-
			d) Incentives to Tour Operators in Emerging Markets	75.00	25.00	25.00	25.00	-	-
			e) MICE Tourism	5.40	1.58	1.80	2.02	-	-
				535.40	163.58	181.80	190.02	-	-
6	Ministry of Electronics and Information	CSSS - IT-ITES	a) Future Skills PRIME (NASSCOM)	436.87	145.62	145.62	145.63	-	-




North Block, New Delhi  
Dated: 15<sup>th</sup> October, 2019

OFFICE MEMORANDUM

**Subject: Minutes of EFC Meeting for Champion Services Sector Scheme (CSSS)-reg.**

The undersigned is directed to refer to the EFC meeting held on 6<sup>th</sup> September, 2019 on the subject mentioned above and to forward herewith a copy of approved Minutes of EFC meeting for information and necessary action.

Encl: as above

  
(Rangin Murmu)  
Assistant Director(PFC-II)  
Tel: 2309 5701  
Email: [rangin.murmu@nic.in](mailto:rangin.murmu@nic.in)

To

The Secretary  
Ministry of Commerce & Industry,  
Udyog Bhawan, New Delhi.



**Draft Minutes of the EFC meeting on Champion Services Sector Scheme (CSSS) held under the chairmanship of Secretary, Department of Expenditure on 06.09.2019 at 05.00 p.m.**

An EFC meeting on Champion Services Sector Scheme (CSSS) was held under the chairmanship of Secretary, Department of Expenditure (DoE) on 6<sup>th</sup> Sept., 2019 at 05.00 p.m. in Fresco Room No.169-D, North Block. The list of the participants is at **Annexure-I**.

2. At the outset, Secretary (DoE) welcomed all the participants and requested Department of Commerce (DoC) to make a presentation on the proposed scheme. Joint Secretary, Department of Commerce (DoC), gave an overview of the CSSS including the proposed structure of the umbrella scheme, its objectives, the reform agenda under CSSS and the monitoring & evaluation mechanism.

### 3. **About CSSS**

a) The Cabinet has approved the Action Plan for Champion Sectors in Services on 28<sup>th</sup> February, 2018 to give focused attention to 12 identified Champion Services Sectors for promoting and realizing their potential, particularly from the point of view of promoting exports. The identified Champion Services Sectors are Information Technology & Information Technology enabled Services (IT & ITeS), Tourism and Hospitality Services, Medical Value Travel, Transport and Logistics Services, Communication Services, Construction and Related Engineering Services, Environmental Services, Financial Services and Education Services. List of the Sectors and the nodal Ministries is at **Annexure-II**

b) The Cabinet had mandated concerned nodal ministries, to finalize their respective Action Plans, covering sector specific and cross-cutting issues in consultation with various stakeholders and the D/o Commerce, within one month of the Cabinet approval. The Union Cabinet also accorded approval to creation of an earmarked fund of Rs.5,000 Crores to fund sectoral initiatives of the identified nodal Ministries/ Departments for these sectors.

c) In pursuance of the decision of the Committee of Secretaries (CoS) in its meeting held on 3<sup>rd</sup> May, 2019, a Screening Committee (SC), headed by CEO, NITI Aayog, was constituted to screen and recommend the proposals for sectoral schemes of the nodal Ministries/Departments. In its two meetings held on 19<sup>th</sup> December, 2018

and 6<sup>th</sup> March, 2019, SC had recommended proposals for a total amount of Rs.4344.75 Crore of the seven nodal Ministries/ Departments to be considered under the proposed Champion Services Sector Scheme (CSSS).

d) Detailed proposals of the nodal Ministries/ Departments for the remaining funds of Rs 655.25 Crore out of the Rs 5000 Crore earmarked by the Union Cabinet will be reviewed and recommended by the Screening Committee. Financial sanction will be issued by the respective nodal Ministry/Department within their delegated financial powers issued vide OM No. 24(35)/PF-II/2012 dated 5.08.2016 of Department of Expenditure. Details of such proposals is given below:

S. No	Ministry/Dept.	Scheme/Sectoral Scheme	Amount (Rs. in Cr)
1	Ministry of Information and Broadcasting	Audio Visual Services	390
2	Department of Commerce	Transport and Logistics	18
3	Department of Financial Services	Financial Services	150
4	Ministry of Environment, Forest and Climate Change	Environmental Services	Nil
5	Ministry of Health and Family Welfare	Medical Value Travel	Nil
6	Ministry of Law & Justice	Legal Services	Nil
7	Any of the Nodal Min/Dept.	Any of the Sectors	82
8	Administrative Support	CSSS	15
	<b>Total</b>		<b>655</b>

4. Sectoral Proposals recommended by SC and considered by EFC are detailed below:

a. ~~Education Services~~ : Ministry of Human Resource Development's proposal for 'internationalization of higher education' to position India as a premium destination for quality education for foreign students through grant of scholarships, strengthening of infrastructure, developing multi-lingual website and other facilitation (Rs.710.35 Cr.). This Scheme is to provide the critical interventions needed to achieve the full potential of the 'Study in India program funded by MoHRD' which was started in April'2018. The EDCIL India Ltd. a category-I Mini Ratna CPSE under MHRD is the nodal agency to implement the scheme. The target is to reach 2 lakh students every year by 2023. Scheme component

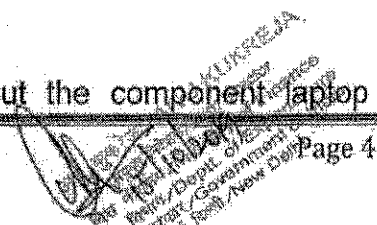
- includes Scholarship for foreign students, creation of physical & digital infrastructure etc.
- b. **Communication Services**-Ministry of Communications,; Department of Telecommunication's proposal to set up 'Digital Communications Innovation Square' and undertake 'brand building of India as a telecom manufacturing and services destination' (Rs.150.20 Cr.) There are 2 components of the scheme, the first component of the scheme is translation of research into technology (product/process) and not carry out open ended fundamental research. The second component is Brand Building of India as Telecom manufacturing and services destination.
- c. **Construction and Related Engineering Services** : Ministry of Housing and Urban Affairs' proposal for 'Nirmal Kaushal Vikas Yojana' including sub-components for 'improving vocational training and certification for skilled workers in the construction industry', 'promotion of onsite training of workers and apprenticeship in the construction industry' and 'promotion of research and innovation in the construction sector' (Rs. 656 Cr.). This scheme aims at addressing a few challenges that hinders the development of Construction and related engineering services. These are a. promoting relevant and high-end training based on overseas and domestic market demand, and b. providing motivation to undertake training through certification, placements and regulatory reforms.
- d. **Tourism and Hospitality Services**: Ministry of Tourism's proposal to make India a more competitive destination and provide a more enriching experience to the tourists including sub-components to support 'creation of tented accommodation in Buddhist circuit' 'incentives for improving air connectivity' for iconic sites/Buddhist tourism, 'capacity building programs in and around iconic sites', 'incentivizing tour operators in emerging markets' and 'promotion of MICE tourism' (Rs.535.40 Cr.). There are five components under this CSSS scheme.
- e. **Accounting and Finance Services** :- Ministry of Corporate Affairs' proposal for creating a cadre of GST assistants to facilitate GST implementation through reimbursement of fee for undertaking the course and provision of laptop subsidy under the 'GST Account Assistant Scheme' (Rs.975 Cr.) to 7.5 lakh candidates/ students. The cost break-up of Scheme is a. for conducting the course Rs.225 cr. and b. for providing Laptop subsidy Rs.750 cr.

- f. **Medical Value Travel Services:** Ministry of Ayush's proposal for establishment of Ayush Hospitals, skill development and establishment of Ayush grid to promote medical value travel (Rs.769 Cr.). It seeks to encourage Pvt. Sector to establish AYUSH Health care Day Centre/ Hospital. There are two components of the scheme a) Providing interest support for Establishment of AYUSH Health Care Super Specialty Day Care/Hospital (50 bed hospital, 10 bed hospital and Day Care Centers.) b) Skill Development in AYUSH Sector and Establishment of AYUSH GRID.
- g. **Information Technology & Information Technology enabled Services :** Ministry of Electronics and Information Technology's proposal for 'Future Skills PRIME(NASSCOM)' to promote skill development especially in new emerging areas like AI, robotics etc., 'Next Generation Incubation Scheme (NGIS)', 'market development initiative in Nordic and African Region' and 'market outreach initiatives for US, UK, Japan and Korea'. (Rs. 548.80 Cr).

#### 5. Discussions during the EFC meeting:

- a) Joint Secretary, DEA conveyed the department's support to the umbrella scheme. He however stated that such an important initiative should have detailed project reports which analyzes the global/ national scenarios and enumerates steps to achieve the scheme. He also emphasized the need to incorporate monitoring and evaluation mechanisms in all proposals. Further, he observed that there should be no overlapping/ duplication of initiatives of proposals. Instead there should be synergy among the proposals under CSSS and the existing schemes of Gol.
- b) The representative from NITI Aayog, while supporting the umbrella scheme stated that the scheme envisages increasing the competitiveness of the services sector in India, commented that the sub-scheme of MEITY regarding Future Skills Prime may be reviewed as the existing skills platform under NASCCOM cover the same intervention. He pointed out that this may lead to financing a programme which is financially self-sustainable and operated by private organization. Secondly, he commented that there is a need to involve private players through Public Private Partnership (PPP) mode. Further, under tourism sector, the NITI Aayog felt that apart from Buddhist circuit, development of islands and beaches in coastal States/ UTs should also be included as a part of the scheme.
- c) Joint Secretary, DoE expressed his concerns about the component laptop

EFC on Champion Service Sector Scheme (CSSS) held on 6/09/2019



subsidy under the GST Assistant Scheme of Ministry of Corporate Affairs which accounts for Rs.750 Crore out of the total scheme outlay of Rs.975 Crore. In response, Joint Secretary, Ministry of Corporate Affairs, pointed out that the said scheme had been conceived in consultation with the Institute of Chartered Accountants of India and the Institute of Cost Accountants of India and has tremendous employment generation potential. Secretary (DoE) informed that in view of simplification in GST processes, the need for a separate cadre needs to be reviewed.

d) Joint Secretary, DoE also pointed out that out of Rs.710.35 Crore scheme of M/o HRD on Internationalization of Higher Education, Rs.594 Crores are earmarked for scholarships. He informed that under the Education Quality Upgradation and Inclusion Programme (EQUIP) scheme of M/o HRD, Rs.9, 000 Crore have been approved recently. Further, 1100 scholarships for ASEAN students have also been approved. Therefore, M/o HRD needs to synergize all such initiatives and ensure that there is no overlap of proposals.

e) During discussions on MeitY's scheme on Future Skills, Secretary (DoE) informed that Rs.8000 Cr have been allocated for the initiative on Artificial Intelligence. In response to observations of DoE and NITI Aayog, MeitY informed that the NASSCOM project was a B2B subscription based model. However, under the proposed Future Skill Prime Scheme, the intention is to use the same platform but to deliver the services under a B2C model. Secretary (MEITY) stated that due to fast technological changes, it is imperative to skill our people to serve global markets. He also informed that the lower skills of IT services are being taken over by Artificial Intelligence so the higher order skills need to be developed. He also informed that UK and other countries are showing interest in such skills.

f) On Department of Telecommunication's (DoT's) proposal of setting up innovation centers for telecom manufacturing, Secretary (DoE) enquired as to why the same cannot be dovetailed with Modified Special Incentive Packaged Scheme (M-SIPS) of MEITY. DoT informed that MEITY's scheme does not have any provision for creating such facilities specifically for telecom manufacturing. DoT also informed that there is negligible innovation in telecom sector in India and that there is an urgent need to handhold product innovation. DoT explained that it has conducted extensive consultation with the Atal Innovation Mission program regarding the proposed scheme. Responding to DoE's observation on whether DoT has institutional capacity for such innovations, DoT informed that they are not creating additional capacities and are in

fact had already set-up innovation centers in IITs using its existing capacities. Secretary (MEITY) also supported DoT's initiative.

g) Secretary (AYUSH) highlighted the unique nature of their sector and informed about M/o AYUSH's proposals for creation of infrastructure, skilling and establishing an AYUSH grid.

h) The Secretary, Department of Commerce (CS), stated that each intervention proposed under the CSSS is very tangible with specific outcomes. For example, the proposal to attract foreign students is aimed at making India a global education hub. Accordingly, the proposals are very specific with no elements of ambiguity. Regarding the observations of DoE that many Ministries have proposed skilling schemes under the CSSS, he stated that the skills proposed under CSSS are higher order skills designed to take the industry to the next level e.g. Artificial Intelligence, Robotics, Data Analytics etc in IT sector. CS also pointed out that there is a need to develop a cadre of Tier-II level of accounting and financial professionals who may not be clearing the CA/CMA examination due to extremely stringent norms, but their knowledge can be utilized for work to be done in the accounting and financial sphere. He also stated that all the issues raised by DoE/ DEA and NITI Aayog during this meeting were considered by the Screening Committee chaired by CEO, NITI Aayog and only thereafter the proposals were recommended by the Screening Committee.

i) Secretary (DoE) emphasized on the need for convergence with the present Schemes of the ministries and see that there is no overlapping of initiatives. E.g., MEITY's Future Skills Scheme needs to be converged with Gol's initiative on Artificial Intelligence. Similarly, MHRD's proposals need to be converged with EQUIP to ensure uniform subsidy payment and the same may be consistently followed in all proposals. He mentioned that under CSSS, the funds will be flowing to the budget lines of respective Ministries. He also informed due to the fact that the Gol's Five year Plan are now being made coterminous with the Finance Commission Cycle and the remaining period of the same ending this F.Y 2019-20, all Gol schemes will end in next financial year. So it would be difficult to incorporate new schemes at this juncture. However, the allocation under the existing schemes can be augmented for financing the proposed initiatives under CSSS. The schemes should be framed so as to promote ease of doing business and enhance export competitiveness with the objective of achieving additional exports revenue. Also every proposal should have an Output – Outcome framework keeping in mind the MTEF of the Scheme/ Ministry and as far as possible the schemes



be implemented with PPP leverage. Regarding the GST Assistant Scheme, he was not convinced of the rationale of the scheme and expressed his reservation for the component laptop subsidy under the GST Assistant Scheme, which accounts for Rs.750 Crore out of the total scheme outlay of Rs.975 Crore. He suggested Ministry of Corporate Affairs to rework the scheme and / or propose some other scheme in line with the five pillars of CSSS. DoC was also requested to provide objective-wise break-up of the all proposals under the Umbrella Scheme (Annexure III).

j) Commerce Secretary stated that the Cabinet had envisaged expedited approvals under the Champion Services Sector and urged DoE to approve the EFC on CSSS.

k) Secretary DoE stated that the Screening Committee in future should take note of the following:


- i. No overlap of proposals with existing schemes of Ministries / Departments of Govt. of India. Rather, the proposals should converge with ongoing / existing scheme.
- ii. The proposals should fulfill the objective of CSSS and should ensure that mechanisms are put in place to achieve both output and outcome as per the Output Outcome Framework.
- iii. The proposals should encourage private sector investment through the Public Private Partnership (PPP) route.
- iv. The schemes should be structured with well defined targets and the Ministries needs to assess, whether it has institutional capacity to carry out the assigned tasks.
- v. Also, only new and innovative ideas along with implementation schedule to be considered for CSSS and not any general idea.

6. After detailed discussions and deliberations on each of the component, the EFC approved the following: -

- a. Proposal for the umbrella scheme, the Champion Services Sector Scheme (CSSS) along with proposal for sectoral schemes of six nodal Ministries/Departments under CSSS, namely, Ministry of Human Resource Development, Department of Telecommunication, Ministry of AYUSH, Ministry of Housing and Urban Affairs, Ministry of Tourism and Ministry of Electronics

and Information Technology, for which funding is required for a total amount of Rs.3369.75 Crores for 2019-20 to 2023-24 out of the Rs. 5000 Cr Fund approved by the Cabinet. Year wise and component-wise breakup of amount recommended is as at **Annexure IV**.

- b. Regarding 'GST Account Assistant Scheme' it was recommended to seek view of DoR. Comments of DoR have been sought subsequent to the meeting and in consideration of the points communicated by DoR, scheme of 'GST Account Scheme' of MCA is not recommended (**Annexure V**). DoC may advise MCA to formulate some other Scheme of similar or lesser amount under CSSS, which may be brought before the SC for recommendation.
- c. Where ever possible, convergence with the present Schemes of the ministries should be explored and ensure that there is no overlapping of initiatives/ proposals and there is uniformity and consistency.
- d. Every proposal should have an Output – Outcome framework keeping in mind the MTEF of the Scheme/ Ministry and as far as possible the schemes be implemented with PPP leverage.
- e. EFC has recommended proposals of Rs.3,369.75 crore out of Rs.5,000 crore approved by the Cabinet. Detailed proposals of the nodal Ministries/ Departments for the remaining funds out of Rs.5,000 crore earmarked may be reviewed and recommended by the Screening Committee. These proposals may be appraised/ approved as per the extant guidelines on delegation of financial power for appraisal/ approval of Public funded schemes/projects.
- f. **The meeting ended with a vote of thanks to the Chair.**

 15/10/2019  
15/10/2019  
Ministry of Finance  
and Dept. of Expenditure  
Govt. of India  
New Delhi



**Annexure-I****LIST OF PARTICIPANTS**

S.N o.	Name / Designation	Ministry / Department
1.	Sh. G.C. Murmu, Secretary-- In the chair	D/o Expenditure
2.	Sh. Sanjay Prasad, Joint Secretary	D/o Expenditure
3.	Ms. Anu Kukreja, Joint Director	D/o Expenditure
4.	Sh. Rangin Murmu, Assistant Director	D/o Expenditure
5.	Sh. Chetan Doctor, Assistant Director	D/o Expenditure


S.N o	Name / Designation	Ministry / Department
1.	Dr. Anup Wadhawan, Secretary	Commerce
2.	Sh. Shashank Priya, AS&FA, DoC	Commerce
3.	Sh. Darpan Jain, JS	Commerce
4.	Ms. Sangeeta Saxena, Director	Commerce
5.	Sh. Ankit Kumar, Asst. Director	Commerce
6.	Sh. Ullas Kumar, Asst. Director	Commerce
7.		

S.N o	Name / Designation	Ministry / Department
1.	Sh. Vaidya Rajesh Kotecha, Secretary	AYUSH
2.	Dr. Manoj Nesari, Advisor	AYUSH
3.	Sh. Manoj Pandey, JS	Corporate Affairs
4.	Sh. G. Vaidheeswaran, DS	Corporate Affairs
5.	Sh. Tharvinder Singh, US	Corporate Affairs
6.	Sh. K. Sensarma, Economic Advisor	DPIIT
7.	Sh. Surinder Pal Singh, JS	Economic Affairs
8.	Dr. Shruti Raj Bhardwaj, Scientist 'E'	Environment, Forest and CC
9.	Dr. Pradeep Khasnobis, CMO (NFSG), IH Division	Health & Family Affairs
10.	Sh. Sanjay Kumar, JS	Housing & Urban Affairs
11.	Sh. Niraj Kumar, Director	Housing & Urban Affairs
12.	Sh. Ashok Kumar Parmar, JS	Information & Broadcasting
13.	Sh. Ajay Prakash Sawhney, Secretary	MEITY
14.	Sh. Jaldeep Mishra, JS	MEITY

EFC on Champion Service Sector Scheme (CSSS) held on 6/09/2019


Ministry of Commerce and Industry  
 Government of India  
 New Delhi

15.	Dr. A.K. Garg, Scientist 'F'	MEITY
16.	Sh. Sanjay Kumar Vyas, Addl. Director	MEITY
17.	Sh. Rajeshwar Singh Jenwar, Addl. Director	MEITY
18.	Sh. V.P. Garg, Research Associate	NITI Aayog
19.	Sh. Amit Yadav, JS	Department of Tourism
20.	Sh. R.K. Pathak, DDG	Department of Tourism
21.	Sh. Suman Billa, JS	Tourism
22.	Ms. Prerna Dixit, Assistant Secretary	Tourism
23.	Sh. Rajesh Kumar Sahu, Director	Telecommunications

  
 15/10/2019  
 श्री श्री राजेश कुमार सहा  
 Addl. Director  
 PwD Wing, Ministry of Finance  
 and PwD Deptt. of Expenditure  
 Govt. of India, New Delhi

## Annexure II

Sl.	Title of Scheme under the Umbrella Scheme	Nodal Ministry/Department
1.	CSSS - Information Technology & Information Technology enabled Services	Ministry of Electronics & Information Technology
2.	CSSS - Tourism and Hospitality Services	Ministry of Tourism
3.	CSSS - Medical Value Travel Services	Ministry of Health & Family Welfare and Ministry of AYUSH
4.	CSSS - Transport and Logistics Services	Department of Commerce
5.	CSSS - Accounting and Finance Services	Ministry of Corporate Affairs
6.	CSSS - Audio - Visual Services	Ministry of Information & Broadcasting
7.	CSSS - Legal Services	Ministry of Law & Justice
8.	CSSS - Communication Services	Ministry of Communications
9.	CSSS - Construction and Related Engineering Services	Ministry of Housing and Urban Affairs
10.	CSSS - Environmental Services	Ministry of Environment, Forest and Climate Change
11.	CSSS - Financial Services	Department of Economic Affairs, Department of Financial Services, Ministry of Finance
12.	CSSS - Education Services	Ministry of Human Resource Development

  
 07/10/2019  
 श्री श्रीराम/ANU KUKREJA,  
 Joint Secy/Ministry of Finance  
 and Deptt. of Expenditure  
 Govt. of India/Ministry of Finance  
 New Delhi

Funds recommended by Screening Committee by Nature of Activities (Rs Cr.)											
Ministry/ Dept	Sector/ Scheme	Sub-Scheme/ Components	Total	objectives					Remarks on Incentives	Remarks on PMU Misc.	
				Skill Training	Infrastructure	Innovation	Incentives/ Subsidy	Promotion/ Branding			
Ministry of Corporate Affairs	C-SSS- Accounting and Finance	GST Account Assistant Scheme	975	225			750		PMU	7500 students @ 10000/- per student	
		<b>Total</b>	<b>975.00</b>	<b>225.00</b>			<b>750.00</b>				
Ministry of Human Resource Development	C-SSS- Higher Education	Internationalisation of Higher Education	562.5					562.5		22500 students @ 2.5 lakhs / student	
		a) Scholarship	100		100						
		b) Strengthening Digital Infrastructure Multilingual Website	11.5								
		c) Strengthening Digital Infrastructure Multilingual Website	0.17							0.17	
		d) Translation of Promotional Material Text in Multiple Languages	1.12							1.12	
Department of Telecommunication	C-SSS- Communication Services	e) Introducing the City and Heritage Walks	3.56							3.56	
		f) Orientation/ Seminar/ Workshop/ Alumni Meet	31.5					31.5			9000 students @ 35000/- per student
		g) Bridge Course in English	710.35		100.00	11.50		594.00	4.85		
		a) Brand Building of India as a Telecom Manufacturing and Services Destination	46.20						46.20		
		b) Setting up of Digital Communications Innovation Square	104.00							96.50	7.50
<b>Total</b>	<b>150.20</b>							<b>46.20</b>	<b>7.50</b>		
Ministry of Ayush	C-SSS- Medical Value Travel	Medical Tourism in AYUSH Sector	514.00								Interest Subvention/ Subsidy
		a) Establishment of AYUSH Health Care Super Speciality Day Care/ Hospital	255.00	97.52	100.00			60.00			Rs.5000/- for 1 lakh students/trainees
<b>Total</b>	<b>769.00</b>	<b>97.52</b>	<b>100.00</b>	<b>0.00</b>	<b>0.00</b>	<b>559.35</b>	<b>0.00</b>	<b>12.13</b>			



18791/2019/TPD

S.No.	Ministry/ Dept.	Sectoral Scheme	Sub-Scheme/Components	Budgetary Requirement						
				Total	2019-20	2020-21	2021-22	2022-23	2023-24	
-1	-2	-3	-4	-5	-6	-7	-8	-9	-10	
			Internationalisation of Higher Education							
			a) Scholarships	62.50	112.50	112.50	112.50	112.50	112.50	
			b) Strengthening of Infrastructure	100.00	33.30	33.30	33.40	-	-	
			c) Strengthening Digital Infrastructure-Multilingual Website	11.50	3.83	3.83	3.84	-	-	
1	Ministry of Human Resource Development	CSSS - Higher Education	d) Translation of Promotional Material Text in Multiple Languages	0.17	0.06	0.06	0.06	-	-	
			e) Introducing the City and Heritage Walks	1.12	0.37	0.37	0.38	-	-	
			f) Orientation/Seminar/Workshop/Alumni Meet	3.56	1.19	1.19	1.18	-	-	
			g) Bridge Course in English	31.50	10.50	10.50	10.50	-	-	
			<b>Total</b>	<b>710.35</b>	<b>161.75</b>	<b>161.75</b>	<b>161.88</b>	<b>112.50</b>	<b>112.50</b>	
2	Department of Telecommunication	CSSS - Communication Services	a) Brand Building of India as a Telecom Manufacturing and Services Destination	46.20	15.40	15.40	15.40	-	-	
			b) Setting up of Digital Communications Innovation Square	104.00	17.50	44.50	42.00	-	-	
			<b>Total</b>	<b>150.20</b>	<b>32.90</b>	<b>59.90</b>	<b>57.40</b>	-	-	
3	Ministry of AYUSH	CSSS - Medical Value Travel	Medical Tourism in AYUSH Sector							
			a) Establishment of AYUSH Health Care Super Specialty Day Care/Hospital	514.00	117.76	178.99	121.71	66.55	28.95	
			b) Skill Development in AYUSH Sector and Establishment of AYUSH GRID	255.00	103.39	80.12	71.50	-	-	
			<b>Total</b>	<b>769.00</b>	<b>221.17</b>	<b>259.11</b>	<b>193.21</b>	<b>66.55</b>	<b>28.95</b>	

OFFICE OF THE SECRETARY  
 DEPARTMENT OF HUMAN RESOURCE DEVELOPMENT  
 GOVERNMENT OF INDIA  
 NEW DELHI

*(Signature)*

18791/2019/TPD

S.No.	Ministry/ Dept.	Sectoral Scheme	Sub-Scheme/Components	Total	Budgetary Requirement				
					2019-20	2020-21	2021-22	2022-23	2023-24
1	2	3	4	5	6	7	8	9	10
			Nirman Kaushal Vikas Yojana						
			a) Improving Vocational Training Infrastructure and Certification for Skilled Workers in the Construction Industry	251.00	83.60	83.70	83.70		
4	Ministry of Housing and Urban Affairs	CSSS - Construction and Related Engineering Services	b) Promotion of Onsite Training of Workers and Apprenticeship in the Construction Industry	281.00	93.60	93.70	93.70		
			c) Promotion of Research and Innovation in the Construction Sector	124.00	41.40	41.30	41.30		
			<b>Total</b>	<b>656.00</b>	<b>218.60</b>	<b>218.70</b>	<b>218.70</b>		
			a) Creation of Tented Accommodation in Buddhist Circuit	140.00	32.00	50.00	56.00		
			b) Extending Incentives for Improving Air Connectivity	225.00	75.00	75.00	75.00		
			c) Capacity Building Programs in & Around Iconic Sites	90.00	30.00	30.00	30.00		
			d) Incentives to Tour Operators in Emerging Markets	76.00	25.00	25.00	25.00		
			e) MICE Tourism	5.40	1.98	1.80	2.02		
			<b>Total</b>	<b>535.40</b>	<b>163.98</b>	<b>161.80</b>	<b>160.02</b>		
			a) Future Skills PRIME (NASSCOM)	436.87	145.62	145.62	145.63		
			b) Next Generation Incubation Services	96.03	31.68	31.68	31.67		
			c) Market Development Initiative in Nordic and African Region	4.86	1.62	1.62	1.62		
			d) Market Outreach (ESCO)	12.04	4.01	4.01	4.02		
			<b>Total</b>	<b>548.80</b>	<b>182.93</b>	<b>182.93</b>	<b>182.94</b>		
			<b>Grand Total for 6 Nodal Ministries/Dept</b>	<b>3369.75</b>	<b>980.93</b>	<b>1064.19</b>	<b>1004.13</b>	<b>179.05</b>	<b>141.45</b>
6	Ministry of Electronics and Information Technology	CSSS - IT-TeS							

Note: This component has a term of 5 years. Ministry of HRD is yet to submit their finalized proposal in EFC format. The precise yearly budgetary requirement shall be reflected in this table once received.

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 Director  
 Ministry of Electronics and Information Technology  
 New Delhi




## Annexure V

**Comments of DoR on the scheme of 'GST Account Scheme' of Ministry of**

- Ministry of Skill Development is already implementing a programme of GST Accounts Assistant Course which has duration of 100 hours and free of cost. In the first year 2017-18, 75,000 professionals were trained.
- For 2018-19, a 300 hours course is finalized by MSDE, candidates passing this course would be enrolled as GST practitioners under rule 83 (1)(c)(iii) of the CGST Rule 2017.
- 1.3 crores persons are registered as tax payers under GST regime. After eliminating tax payers under composition scheme (annual return), service providers (annual return), taxpayers with annual turnover of RS.5 crore (Quarterly Return) only 10 lakh taxpayers would be required to furnish monthly return.
- The said target of training 7.5 lakh professional prima facie would lead to oversupply of professional's vis-à-vis the number of actual returns to be filled in the GST Regime. Compounded by the fact that since presently skilling programme is also being run by MSDE under PMKVY as well, the expenditure any not be commensurate with the utility of such large number of professional

In consideration of the points communicated by DoR, scheme of 'GST Account Scheme' of MCA is not recommended.

  
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